

1. Future Focus

- Our Why
- Guiding Principles
- 10 Year Impact Goal
- Commitment to Niche
- Clear 1 & 3 Year Plan
- Clear Quarterly Plan



2. Organizational Structure

- Right Corporate Structure
- Right Organizational Structure without Names
- Build and Maintain a Cohesive Executive Leadership



3. Results & Reports

- Create Scorecards with Driving Metrics
- Set Standards & Coach to Exceed Expectations Set
- Right Tools & Discussions to Execute with Excellence



4. Culture

Hold Executive Leadership Accountable Towards Living Out Our Why

- Using Feedback Filter
- Trust through Transparency
- Healthy Accountability - Walking Alongside You



5. Execution

- Setting the Right Expectations
- Recognizing Wins and Redirecting to Fail Forward
- Use Scorecard to 'Fix' Business & Improve People/Process/Performance

