# **Force**Scaling Roadmap

### 1. Future Focus



- Our Why
- Guiding Principles
- 10 Year Impact Goal
- Commitment to Niche
- Clear 1 & 3 Year Plan
- Clear Quarterly Plan



## 2. Organizational Structure

- Right Corporate Structure
- Right Organizational Structure without Names
- Build and Maintain a Cohesive Executive Leadership

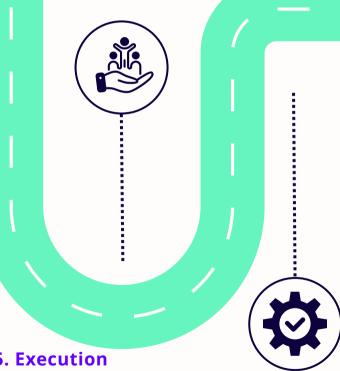


- Create Scorecards with **Driving Metrics**
- Set Standards & Coach to **Exceed Expectations Set**
- Right Tools & Discussions to **Execute with Excellence**

### 4. Culture

Hold Executive Leadership Accountable Towards Living Out Our Whv

- Using Feedback Filter
- Trust through Transparency
- Healthy Accountability Walking Alongside You



## 5. Execution

- Setting the Right Expectations
- Recognizing Wins and Redirecting to Fail Forward
- Use Scorecard to 'Fix' Business & Improve People/Process/Performance